



Types of Printed Media



Magazines

**Veja / Galileu / Époqa /
Vogue**

**Newspapers
O Globo / O
Estado de São
Paulo / Extra**



Parts of a newspaper

- Local and foreign news section
- Obituary page
- Sports page
- Business and Finance section
- General news
- Art and Entertainment section
- Editorial page
- Classified ads section



Topics & some words used

- **Sports:** win, beat, defeat, lose; champion, prize, cup, game, match, fight
- **Politics:** congress, mayor, law, election, vote, choose, corruption
- **Social issues / Public utility:** protest, dies,
- **Natural disaster:** storm, rain, tornado, landslide; destroy, survive
- **Economy / Business:** sell, money, buy
- **Accident:** crash, die, hurt, save; injured, dead
- **Entertainment / Cinema / Music:** star, play, perform, sell (sold) out

Identify in which parts of a newspaper these headlines come:

- Brazil beats Spain
- USA president arrives today in Rio
- Tornadoes destroy Oklahoma City
- Imported cars get tax discount
- One man dies in motorcycle accident
- Johnny Depp stars Lonely Ranger

Read the following news and write their themes:

a) Brazil unrest: 'Millions' join protests in 100 cities

More than a million people are reported to have taken part in protests in about a hundred cities across Brazil, the latest in a wave of demonstrations.

Violence erupted in many places and an 18-year-old man died when a car drove through a barricade in Sao Paulo state.

Protests began more than a week ago over high transport fares but are also highlighting corruption and the cost of next year's football World Cup.

Theme: _____

Read the following news and write their themes:

b) Recycled urine holds secret to dwindling nutrient

The world is going green, but do we want to go yellow? Recycling our paper, plastic and metal goods has become common practice, but now scientists are recycling urine to extract precious nutrients before they hit the sewage system.

"Our attitude and whole approach to recycling will need to change as we come under increasing pressure to conserve valuable, non-renewable resources like Phosphorus," chief executive of the Institution of Chemical Engineers David Brown said.

Theme: _____

Read the following news and write their themes:

c) Coconut Grove Bank changes management

Coconut Grove Bank has shaken up its top management and the composition of its board, as the storied institution heads in a new direction, focused on growth.

The board of directors of Coconut Grove Bankshares late Wednesday removed Chairman, President and Chief Executive Robert Coords, and elected Richard Kuci, formerly executive vice president, as the bank's new president, chief executive and acting chairman.

Theme: _____

Highlight the cognate words:

More than a million people are reported to have taken part in protests in about a hundred cities across Brazil, the latest in a wave of demonstrations.

Violence erupted in many places and an 18-year-old man died when a car drove through a barricade in São Paulo state.

Protests began more than a week ago over high transport fares but are also highlighting corruption and the cost of next year's football World Cup.



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